

# HOSTS & FEDERATIONS SUMMIT

12 - 15 JUNE 2023





## DAY 1: MONDAY 12 JUNE




Pre - Conference

15:00 - 17:00	<b>Optional Cultural City Tour of Lausanne or Olympic Museum Visit</b> Lunch under delegates own arrangements Pick up location Movenpick Hotel
18:00 - 20:30	<b>Drinks Reception - Hosted by World Baseball Softball Confederation (WBSC)</b> Reserved for Sponsors 📍 Villa Le Châtaignier, Avenue Général-Guisan, 45, CH-1009 Pully, Switzerland
18:00 - 20:30	<b>Drinks Reception - Brasserie de Montbenon</b> Available for all delegates (under own arrangements) 📍 Allée Ernest Ansermet 3, 1003 Lausanne

## DAY 2: 13 JUNE

Olympic Museum, Quai d'Ouchy 1, 1006 Lausanne, Switzerland

08:00 - 08:30	Formal registration for Enhanced Delegates		
08:30 - 09:20	<b>Rights Holder Networking Breakfast</b> An additional opportunity to engage with Rights Holders informally while networking		
09:00 - 09:30	Formal registration for all delegates		
Main Auditorium - All attendees			
09:30 - 09:55	<b>Keynote Welcome &amp; Opening Remarks</b> Virginie Faivre, Executive President, Foundation Lausanne Olympic Capital, <b>Confirmed</b> Chief Business Officer, FIFA, Invited		
	<b>Opportunities &amp; Knowledge Transfer Focus</b> Stream 1: Main Auditorium	<b>Workshops &amp; Specialist Briefings</b> Stream 2: Olympie Room	<b>Facilitated 1-1 Meetings &amp; Closed Door Briefings</b> Stream 3: Coubertin Room
10:00 - 10:30	<b>Vision &amp; Strategy on the Upcoming Olympic Games</b> Paris 2024 Olympic & Paralympic Games, Invited TBC	<b>Cities Briefings</b> An opportunity for 3 Host Cities to present on their event hosting aspirations, facilities or ability to activate in a city centre. Chaired by Eamon Kerrigan, Business Development & Partnerships Manager, Iventis	Reserved for 1-1 Meetings
10:35 - 10:50	<b>An Update on the Opportunities Presented by Broadcast</b> Sponsored by TVU Network 		
10:50 - 11:20	Coffee Break and Networking		
11:30 - 12:10	<b>Sports Infrastructure Planning: How to Avoid the Pitfalls</b> The planning of a major sports event in an environment of increasing stakeholder demands for accountable public spending; for demonstrable economic and social legacy; for diversity and inclusion; for physical, cyber and digital safety; for athlete welfare and inspiration- have never been greater. This panel will investigate some of the mistakes of the past and support a road map for future best practice. Sponsored by Ankura 	<b>Corporate Social Responsibility Interactive Workshop</b> Terres des Hommes, Invited UEFA, Invited	Reserved for 1-1 Meetings
12:15 - 12:30	<b>Volleyball World Presentation</b> Outline of their strategy and hosting aspirations Vinn Taylor, Chief Executive Officer, Volleyball World, <b>Confirmed</b>		
12:35 - 12:55	<b>International Olympic Committee (IOC) Presentation</b> Christophe Dubi, Olympic Games Executive Director, International Olympic Committee, <b>Confirmed</b>		

12:55 - 13:40		Lunch Break and Networking		
13:50 - 14:35	<p><b>Not just Surviving but Thriving: The Rise of Women's Sport</b>  <i>In a year that will see women's viewership records broken with the FIFA Women's World Cup in Australia and NZ, women's sport will continue to go from strength to strength with digital and sponsorship innovation capitalising on the unstoppable momentum. What opportunities will this provide hosts and suppliers as women's sport begins the inexorable journey towards gender parity.</i></p> <p>Anja Schweickert, Business Development Manager Events at DB Schenker</p> <p>Marijke Fleuren, Executive Board Member, International Hockey Federation, <b>Confirmed</b></p> <p>Katie Burnett, Senior Workforce Planning Manager at FIFA, Invited</p> <p>Marina Vigorito, Executive Director, International AirSports Federation, Invited</p> <p><b>Available</b></p>	<p><b>Broadcast Workshop</b>  <b>Interactive Workshop</b></p> <p><i>A broadcast, in every definition, is fundamental to the success for enhancing the return on investment for Rights Holders and Cities. Expert Suppliers play a key role in providing solutions both niche and less well known as well as existing capabilities. This is an opportunity to share best practice and discuss innovation.</i></p>	<p>Reserved for 1-1 Meetings</p>	
14:40 - 14:55	<p><b>Visit Lahti Host City Presentation</b>  <i>Outline of their strategy and hosting aspirations</i></p> <p>Soili Hirvonen, Head of Communication, Visit Lahti, <b>Confirmed</b></p> 	<p>Sponsored by Grabyo </p>		
15:00 - 15:15	<p><b>LaLiga Presentation</b>  <b>Subject Matter Expert</b></p>			
15:20 - 15:35	<p><b>Quebec City Presentation</b>  <i>Outline of their strategy and hosting aspirations</i></p> <p>Ariane Croteau, Account Executive, Québec City Business Destination, <b>Confirmed</b></p> 			
15:40 - 16:10			Coffee Break and Networking	
16:20 - 16:50	<p><b>Milano Cortina 2026 Olympic and Paralympic Winter Games</b>  <i>Overview of the competition and engagement opportunities</i></p> <p>Nevio Devidè, Marketing, Licensing, &amp; Events Director, Milano Cortina 2026, <b>Confirmed</b></p>	<p><b>Federation Briefings</b></p> <p><i>An opportunity to listen to Federations present on their event hosting and commercial opportunities</i></p>	<p>Reserved for 1-1 Meetings</p>	
16:55 - 17:25	<p><b>Olympic Esports - The Path to Greater Global Reach &amp; Participation</b></p> <p>Moderated by Swiss IESF</p> <p>World Archery Federation, Invited</p> <p>World Baseball Softball Confederation, Invited</p> <p>International Chess Federation, Invited</p>	<p>Chaired by Alan Pascoe, Consultant, Money Corp</p> <p>Olivier Pascal, International Development Director, Hurricane Action Sports, <b>Confirmed</b></p> <p>International Federation of American Football (IFAF), <b>Confirmed</b></p> <p>International University Sports Federation (FISU), Invited TBC</p>		
17:20 - 17:30	<b>Close</b>			
17:30 - 19:30		Informal Drinks & Networking		
<b>DAY 3: 14 JUNE</b>				
Olympic Museum, Quai d'Ouchy 1, 1006 Lausanne, Switzerland				
08:00 - 08:30		Formal registration for enhanced delegates		
08:30 - 09:20	<p><b>Rights Holder Networking Breakfast</b></p> <p><i>An additional opportunity to engage with Rights Holders informally while networking</i></p>			
09:00 - 09:30		Formal registration for all delegates		
Main Auditorium - All attendees				
09:30 - 09:55	<p><b>Keynote Welcome &amp; Opening Remarks</b></p> <p>Stephan Fox, President, Alliance of Independent Recognized Members of Sports (AIMS), Invited TBC</p>			



	Opportunities & Knowledge Transfer Focus Stream 1: Main Auditorium	Workshops & Specialist Briefings Stream 2: Olympie Room	Facilitated 1-1 Meetings & Closed Door Briefings Stream 3: Coubertin Room
10:00 - 10:40	<b>Lessons from Growing Sports Properties</b> David Griffiths, Senior Advisor, Sports & Entertainment, Miller Insurance Guntur Dwiarmein, Strategic Lead, Host Venues, SailGP, <b>Confirmed</b> International Padel Federation, Invited Super League Triathlon, Invited	<b>Cities Briefings</b> <i>An opportunity for 3 Host Cities to present on their event hosting aspirations, facilities or ability to activate in a city centre.</i>  Chaired by Joe Cusdin, Chief Executive Officer, Iventis	<b>Reserved for 1-1 Meetings</b>
10:45 - 11:00	<b>UEFA Presentation</b> Michele Uva, Director Football & Social Responsibility, UEFA, Invited TBC		
<b>11:00 - 11:30</b> Coffee Break and Networking			
11:40 - 12:20	<b>Why Sponsor Sports Events?</b> <i>Motivations and expectations from brands seeking to sponsor iconic sports events taking a City Activation perspective</i>  <b>Available</b>	<b>Role of Sustainability in Major Events Interactive Workshop</b> <i>There was a time when sustainability was a tick in the box if a few trees were planted to off-set some carbon. Those days are long gone and every LOC ignores the importance of putting sustainability at the heart of their event at their peril. Series like Formula E and are making sustainability a central part of their narrative. But how do we assess what 'not enough' and what 'great' looks like? How do we plan for a sustainable major events future?</i>  <b>Available</b>	<b>Reserved for 1-1 Meetings</b>
12:25 - 12:40	<b>Host City Presentation</b> <i>Outline of their strategy and hosting aspirations</i>  <b>Available</b>		
<b>12:40 - 13:40</b> Lunch Break and Networking			
13:50 - 14:20	<b>Winter Sports</b> <i>A Briefing on Member Forthcoming Events</i> Association of International Olympic Winter Sports Federations (AIOWF), Invited International University Sports Federation (FISU), Invited International Ski Federation (FIS), Invited	<b>Technology Innovation Supporting Future Major Sports Events Interactive Workshop</b> <b>Available</b>  Chaired by Micheal Emery, Chief Executive Officer, Joymo Ivan Khodabakhsh, Head of Innovation, Swiss Timing, <b>Confirmed</b>	<b>Reserved for 1-1 Meetings</b>
14:25 - 14:40	<b>Host City Presentation</b> <i>Outline of their strategy and hosting aspirations</i>  <b>Available</b>		
14:45 - 15:00	<b>Subject Matter Expert</b> <b>Available</b>		
15:05 - 15:25	<b>Vision &amp; Strategy on the Upcoming Olympic Games</b> Los Angeles 2028 or Brisbane 2032 Olympic & Paralympic Games, Invited		
<b>15:25 - 15:55</b> Coffee Break and Networking			
16:05 - 16:20	<b>Subject Matter Expert</b> <b>Available</b>	<b>Federation Briefings</b>  <i>An opportunity to listen to Federations present on their event hosting and commercial opportunities</i>  Gabi Kool, Executive Vice President, International Korfball Federation (IKF), <b>Confirmed</b> Damino Zamana, Deputy CEO, International MotorSport Federation (FIM), <b>Confirmed</b> International Schools Sport Federation, (ISF), Invited TBC International Basketball Federation (FIBA), Invited TBC	<b>Reserved for 1-1 Meetings</b>
16:25 - 17:05	<b>Urban Olympic Sports</b> <i>As the IOC and other major rights holders try to find the secret to engaging with Generation X/Z, what are the new sports and formats likely to grow in the next Olympic cycle, and how can host cities and suppliers exploit the opportunities that their increasing popularity provides?</i>  Param Kanabar, Founder, NOQ Group World DanceSport Federation, Invited International Federation of Sport Climbing, Invited World Skate, Invited <b>Available</b>		
17:10 - 17:15	<b>Close</b>		
<b>17:00 - 18:00</b> Summit Drinks Reception			
<b>18:00 - 21:00</b> Summit Gala Dinner			

**DAY 4: 15 JUNE**

Movenpick Hotel, Av. de Rhodanie 4, 1007 Lausanne, Switzerland

09:00 - 09:30	Formal registration				
Room 1: All Attendees					
09:30 - 09:45	<b>Welcome Remarks</b> Dennis Mills, Chief Executive Officer, Major Events International				
Room 1: Rights Holder Forum			Room 2: Football Forum		
09:45 - 10:00	Rugby Europe, Invited TBC	International Bobsleigh Federation, Invited TBC		FIFA	<i>This is an opportunity for a selection of Rights Holders to provide an overview of their City Hosting Rights and Commercial engagement opportunities</i>
10:05 - 10:20	ANOC Beach Games, Invited TBC	Mediterranean Games, Invited TBC		UEFA Euros	
10:25 - 10:40	World Games (IWGA), Invited TBC	World Lacrosse, Invited TBC		Asian Football Cup	
10:45 - 11:00	World Obstacle, Invited TBC	World Sailing, Invited TBC		Other Confederations	
11:00 - 11:30	Break				
11:40 - 11:55	World Dodgeball Briefing, Invited TBC	World Triathlon, Invited TBC		<b>Open Discussion Capturing Lessons Learned</b>	
12:00 - 12:15	EPCR, Invited TBCa	International Squaball Federation, Invited TBC			
12:35 - 12:45	<b>Summit Close &amp; Next Steps</b>				
12:45 - 13:45	<b>Lunch</b>				
<b>End of Summit</b>					